



**OFFICE OF LEWIS COUNTY PLANNING &  
COMMUNITY DEVELOPMENT**

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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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**LEGISLATORS NAME JOULE ASSETS, INC. AS LEWIS COUNTY'S COMMUNITY CHOICE AGGREGATION ADMINISTRATOR TO STREAMLINE RENEWABLE ENERGY PROCUREMENT**

From wind farms to solar facilities, Lewis County has proven to be a hot spot for renewable energy development.

In 2020 alone, four solar farms that were designed to provide approximately 17MW of power neared completion and it is anticipated that four more will be operational by the end of 2021.

While Lewis County is a NYSERDA Clean Energy Community (CEC) and has taken the Climate Smart Communities Pledge, little headway has been made to gain local control over hosted renewable energy sources. Community Choice Aggregation (CCA) is a tool available to municipalities that might help bridge this gap. CCA is enabled by a local municipality who works with a competitively selected administrator to procure electricity on behalf of its residents. All residents are automatically "opted in" to the program; however, they have the option to "opt out" at any time. The selected CCA administrator will help municipalities evaluate and select energy suppliers, create energy procurement agreements that may provide discounted rates for eligible customers, provide public education and outreach for CCA programs, process customer enrollment, and assist municipalities in submitting documentation to earn CEC designation. Individual towns and villages must enable CCA through a resolution; however, Lewis County Legislators have selected a CCA administrator, Joule Assets, to serve in this role for all interested communities in the County; thus streamlining one of the more onerous tasks of the CCA process.

This administrator will be a one-stop-shop for CCA information and will streamline the electricity procurement process for Lewis County's towns and villages.

Casandra Buell, Director of Lewis County Planning & Community Development, said: "By having Lewis County endorse Joule Assets, Inc as a CCA administrator, municipalities will have the tools they need to aggregate energy demand leading to the potential for lower electricity prices and local energy sources."

Later this month, Joule Assets, Inc. will conduct a Kickoff Meeting with municipalities to discuss the opportunities that are available through CCA. The kickoff meeting is scheduled for 6 pm on Thursday, October 28, 2021 at the Lewis County-JCC Education Center, 7395 East Road, Lowville, New York.

For more information regarding CCA, please reach out to the Adirondack North Country Association (ANCA) CEC Coordinator, Jennifer Perry at [jperry@adirondack.org](mailto:jperry@adirondack.org)

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